

Beth Goodnight

91360

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Professional Profile

- In-demand Production Designer and Set Builder. More than 18 years experience in the field of television commercial production.
- Reliable, capable and efficient. Adaptable to the ever-changing needs of the television commercial industry, always providing expert service.
- Contributed to more than 500 commercials, having worked with some of the best and most respected production teams in this profession.
- Co-owner of Company Inc. Sets. Company Inc. maintains workshop and warehouse space, as well as artisans and supplies necessary to produce sets, props, and special effects quickly.

Commercial Experience

- ***Bayer / Non-fiction Spots Director: Rob Bindler***
 - Production Designer – January, 22nd 2006
- ***Budweiser / MJZ Director: Dante Ariola***
 - Set Construction - December, 22nd 2006
- ***Tasty Kakes / Millennium Pictures Director: Abby Dix***
 - Production Designer - December, 12th 2006
- ***Kansas Health Care / Digital Kitchen Director: Matt Mulder***
 - Production Designer - December, 8th 2006
- ***Hotwire.com / Donat Wald Director: Lucas Wald***
 - Production Designer - December, 5th 2006
- ***Robbie William Music Video / RSA Director: Peter Bloomfield***
 - Set Construction - November, 21st 2006
- ***Donna Karen Still Shoot / William Doib***
 - Set Construction - November, 10th 2006
- ***USDA / Uncle Films Director: Christophe Navarro***
 - Set Construction - November, 5th 2006
- ***Yoplait / Uncle Films Director: Christophe Navarro***
 - Set Construction - November, 3rd 2006
- ***Ipod / Anonymous Content Director: Mark Romanek***
 - Set Construction - November, 1st 2006
- ***Big Lots / Spot Fish Films Director: Billy Kent***
 - Set Construction - October, 5th 2006
- ***Thomasville Furniture / Digital Kitchen Director: Matt Mulder***
 - Production Designer - September, 22nd 2006
- ***Southbeachdiet.com / Donat Wald Director: Lucas Wald***
 - Production Designer - September, 16th 2006
- ***Jillian Michaels.com / Donat Wald Director: Lucas Wald***
 - Production Designer - September, 15th 2006
- ***Jerry Lewis Telethon / Muscular Dystrophy Association Past 9 years***
 - Art Director - September, 7th 2006
- ***Idaho Potato / Carey Melcher Productions Director: Abby Dix***

- Production Designer - August, 2nd 2006
- **AT&T / Non-fiction Spots Director: David McNamara**
 - Production Designer - July, 29th 2006
- **AT&T / Non-fiction Spots Director: David McNamara**
 - Production Designer - June, 22nd 2006
- **Disney / Non-fiction Spots Director: Jessica Yu**
 - Set Construction - June, 22nd 2006
- **RX Card Access / Non-fiction Spots Director: Earle Sebastian**
 - Production Designer - June, 6th 2006
- **McDonald's / Digital Kitchen Director: Matt Mulder**
 - Production Designer - May, 15th 2006
- **E-Harmony / Donat Wald Director: Lucas Wald**
 - Production Designer - April, 23rd 2006
- **First Energy / Carey Melcher Productions**
 - Production Designer - February, 26th 2006
- **Big Lots / Non-fiction Spots Director: Jessica Yu**
 - Production Designer - February, 4th 2006
- **Disney Huffly / Lewin Pictures Director: Alise Lewin**
 - Set Construction - January, 30th 2006
- **Spots prior to this date include:**
Acuvue contact lenses, Visa, Toyota, Coca Cola, Hallmark, Kodak, Sears, JC Penney, Lowe's, Home Depot, Sprint, Ford, Honda, etc.

Education:

Radio-Television-Film Coursework (2000-2002)

- **California State University Northridge**, Northridge, California
 - Bachelor of Arts Degree in Film (awarded December 12, 2002)
 - focus work on directing
 - Cumulative GPA 3.98– (Transcripts available)

Undergraduate Course Study (1986-1989)

- **University of California at Santa Barbara**, Santa Barbara, California
 - 48 general education units completed
 - Math Major

High School Education (1981-1985)

- **Chaminade College Preparatory**, Los Angeles, California
 - Diploma received, May 1985